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INTEGRAL UNIVERSITY | A+ ACCREDITED BY NAAC

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Dr. Priyanka Bajpai is a dedicated academic and research professional with a strong background in human resource management (**HRM**) and a distinct focus on sustainable business practices, particularly **Green HRM**. She holds a Ph.D. in Human Resource Management from Integral University, Lucknow, and an MBA in HR and Finance, demonstrating a robust foundation in both the theoretical and practical aspects of business administration. Her academic credentials are complemented by her extensive teaching experience, including her current role as an Assistant Professor in the Department of Commerce and Business Management at Integral University.

Dr. Bajpai's expertise in HRM is evident in her research and publications, where she has focused on emerging trends such as Green HRM, sustainability, and the role of artificial intelligence in business practices. Notable among her achievements is the Seed Money grant she received for her project on the "Effect of Green HRM Practices on Employee Working Efficiency and Sustainable Organizational Growth," where she serves as a co-investigator.

Her research outputs are not only theoretical but have practical applications, particularly in improving employee efficiency and contributing to organizational growth through innovative HR strategies. Her studies such as "Impact of Green HRM Strategies on Working Efficiency of Public and Private IT Professionals" and "Employees Work Performance Analysis under Green HRM Strategies Adopted in IT Company" demonstrate her ability to link environmental sustainability with human resource practices, providing actionable insights for organizations in adopting eco-friendly practices.

Dr. Bajpai's scholarly contributions have been recognized at multiple international and national platforms. She has presented research on topics such as customer perception of green banking technology and training and development in the public sector at prestigious conferences. Her paper on customer awareness and perception towards green banking was awarded Best Paper at the International Conference Confab 360º Academic Integration, underscoring her research's relevance to contemporary business practices.

In addition to her research, Dr. Bajpai is an active participant in faculty development programs, workshops, and management development programs, which reflect her continuous pursuit of professional growth. She has participated in training programs focused on supply chain management, research methodology, data analytics, and scholarly writing, equipping her with the tools to guide her students and peers in advanced research techniques.

Her teaching experience spans across multiple institutions, where she has shared her expertise in human resource management, financial management, and research methodology. At Integral University, she has played a pivotal role in organizing and moderating key academic events, including workshops, seminars, and employability training programs. She has also been actively involved in coordinating skill development programs and workshops on dissertation writing, which highlight her leadership skills and commitment to enhancing the academic environment.

Dr. Bajpai's contributions to academia and research are further highlighted by her work on patents, including her recent patent titled "A Novel Approach to Detecting Depression in Organizations Using Multiple Machine Learning and Artificial Intelligence Techniques," reflecting her interdisciplinary approach to solving organizational challenges using modern technologies.

Overall, Dr. Priyanka Bajpai is a forward-thinking academic and researcher, whose work in HRM and sustainable business practices is paving the way for innovative solutions in the field of human resource management. Her blend of academic rigor, practical research, and administrative leadership positions her as a significant contributor to both the academic and professional HRM communities.