

## **Dr. Ehsanul Haque**

## Assistant Professor, Department of Business Management, Integral Business School

Email: ehsanul@iul.ac.in | ehsanul.phd@gmail.com

Dr. **Ehsanul Haque** exemplifies a distinguished blend of academic achievements and professional expertise, positioning him as a notable figure in the fields of **Economics**, **Finance**, and **Corporate Social Responsibility (CSR)**. A proud alumnus of Lucknow University, where he graduated in *Economics*, and Integral University, where he earned his *MBA in Finance* and *PhD*, he is equipped to navigate complex financial landscapes effectively, honing his expertise in economic principles and financial management.

Dr. Haque earned his PhD in the area of *Corporate Social Responsibility (CSR)*, where his research critically examined the CSR strategies employed by both public and private organizations and their socio-economic impact on the region. This contribution not only enriches academic discourse but also provides valuable insights for policymakers and practitioners aiming to optimize CSR initiatives for *sustainable societal development*.

With over 12 years of academic experience, Dr. Haque currently serves as an Assistant Professor in the Department of Business Management at Integral University, Lucknow since 2017 His substantial contributions to academia are reflected through his extensive research in Business Management, with publications in reputable journals. His work is widely recognized, and his presentations at national and international conferences have allowed him to engage with a global academic audience, fostering the exchange of knowledge and ideas with peers and industry experts.

In addition to his academic pursuits, Dr. Haque has demonstrated strong leadership in innovation and entrepreneurship at the Centre for Incubation and Entrepreneurship Development (CIED) at Integral University since its inception, serving in various roles, most recently as Deputy Incubation Manager. With a keen interest in startups, he mentors ventures, helping entrepreneurs transform their ideas into successful business models. This practical experience enhances his academic expertise and contributions to the entrepreneurial ecosystem.

Dr. Haque's expertise in CSR is highlighted by his selection as a *Master Trainer* in the inaugural cohort of the Indian Institute of Corporate Affairs' *ICP CSR program* in Uttar Pradesh, following India's **2014 CSR mandate**. This role underscores his deep knowledge and ability to train others in evolving *CSR principles*. His dedication to continuous learning is reflected in completing a *3-month certification on "CSR & Its Applied Aspect Batch VI"* from the HCL Foundation, further reinforcing his commitment to addressing real-world CSR challenges with innovative solutions.

Dr. Haque's academic endeavors encompass teaching, mentoring, and research in **Sustainable Finance**, **CSR**, **Fintech**, **ESG**, and **Sustainable Business Management**. His work shapes future leaders by promoting responsible corporate practices, while his research and mentorship provide valuable insights for those interested in the role of these fields in advancing social equity, sustainable development, and impactful investing.