



**INTEGRAL
UNIVERSITY**
—LUCKNOW-INDIA—

A⁺
ACCREDITED
BY NAAC



**INTEGRAL
BUSINESS
SCHOOL**
Nurturing Future Business Leaders

COMMUNITY HEALTH AWARENESS & ENGAGEMENT PROGRAMME

AN EXTENSION ACTIVITY AT THE ADOPTED VILLAGE

ORGANIZED BY

MBA-HEALTH CARE MANAGEMENT
INTEGRAL BUSINESS SCHOOL
INTEGRAL UNIVERSITY, LUCKNOW



25TH AUGUST, 2026
10:30 A.M. ONWARDS



PICKUP – BLOCK – A,
INTEGRAL BUSINESS SCHOOL, PHASE 3

Mentor

Prof. Asma Farooque
Head and Dean
Integral Business School

Faculty Coordinators

Dr. Orooj Siddiqui
Dr. Mohd. Ariz Siddiqui
Dr. Yasir Bin Hasan



Integral Business School (IBS),
Integral Institute of Professional Studies &
Research (IIPS&R), Integral University Phase -III,
Kursi Road, Lucknow, India-226026.
Web: www.iul.ac.in, www.ibs.iul.ac.in

IS INTEGRAL
BUSINESS
SCHOOL

Department of Business Management

INTEGRAL BUSINESS SCHOOL

Ref. No.: IBS/2026-27/SA/005

Date: 20th August 2026

CIRCULAR

Dear Students,

Subject: Community Health Awareness and Engagement Programme

Students of Health Care Management (2nd Year) are hereby informed that a Community Health Awareness and Engagement Programme has been scheduled at the adopted village to promote awareness about healthy lifestyle practices, preventive healthcare, nutrition, mental well-being, and overall health management.

Details are as follows:

Date: 25th August, 2026

Time: 10:30 PM Onwards

Pick Up: Block A-1, Integral Business School, Phase 3

Students are requested to be present at the venue well in the scheduled.

Prof. (Dr.) Asma Farooque

Dean & Head, Integral Business School



INTEGRAL BUSINESS SCHOOL

SUMMARY REPORT

COMMUNITY HEALTH AWARENESS & ENGAGEMENT PROGRAMME

(An Extension Activity at the Adopted Village)

The MBA Healthcare Management, Integral Business School, Integral University organized a Community Health Awareness and Engagement Programme at its **adopted village** under **Gram Panchayat Batha, Kursi Road** on **25th August 2026**. The initiative aimed to provide students with practical exposure to community healthcare while creating awareness among villagers regarding health and hygiene, preventive healthcare, healthy lifestyle practices, women & child health awareness and the importance of timely healthcare services.

Interaction with Village Pradhan

An important part of the visit was the meeting with **Mr. Vinod Jaiswal, Village Pradhan, Gram Panchayat Batha**. He shared valuable insights about the village community and emphasized the importance of health awareness, sanitation, preventive practices, community participation, and continuous engagement.

Session Highlights

The programme witnessed active and enthusiastic participation from MBA Healthcare Management students, during the visit students actively interacted with the villagers and engaged them in meaningful discussions on various aspects of health and well-being. Students educated community members about the importance of health awareness, balanced and nutritious eating habits, personal hygiene, regular physical activity, adequate sleep, and maintaining a healthy lifestyle.

The students also emphasized the importance of preventive healthcare, avoiding unhealthy food habits, drinking safe and adequate water, and seeking timely medical advice whenever required. The interaction provided an opportunity for students to understand the health concerns of the community while encouraging villagers to adopt simple, practical, and sustainable healthy practices in their daily lives. In addition, students provided

information about the **Integral Institute of Medical Sciences & Research (IIMSR)** and its healthcare facilities, helping villagers become aware of the medical services and healthcare support available through the institution.

Key Takeaways

- ❖ Healthcare management extends beyond hospitals to the community and grassroots level.
- ❖ Prevention, awareness, hygiene, and healthy lifestyle practices are essential for better health outcomes.
- ❖ Community participation is critical for sustainable health initiatives.
- ❖ Local leaders can play an important role in facilitating health awareness and community development.
- ❖ Effective healthcare managers require strong communication, leadership, empathy, teamwork, and problem-solving skills.
- ❖ Field-based activities provide valuable opportunities for learning beyond the classroom.

Acknowledgement

We extend our sincere gratitude to the community members and village residents for their warm participation, cooperation, and valuable interaction with our students. Your support made this initiative meaningful and impactful. We would also like to express our heartfelt appreciation to our Mentor, Faculty Coordinators, and Programme Coordinator for their guidance, encouragement, and dedicated efforts in making this programme successful

- ❖ **Prof. (Dr.) Asma Farooque**

(Mentor, Head & Dean, Integral Business School)

- ❖ **Dr. Orooj Siddiqui**

(Programme Coordinator)

- ❖ **Dr. Mohd. Ariz Siddiqui Dr. Yasir Bin Hasan & Mr. Javed Khan**

(Faculty Coordinators)



A+ ACCREDITED
BY NAAC

**INTEGRAL
BUSINESS
SCHOOL**
Nurturing Future Business Leaders

Certificate of Participation

THIS IS TO CERTIFY THAT

Dr. Mariya Hashmi

Has participated in **COMMUNITY HEALTH AWARENESS & ENGAGEMENT PROGRAMME**

An Extension Activity at the Adopted Village Dated 25th August, 2026.

Organized by

MBA-Health Care Management

Integral Business School,

Integral University, Lucknow

Prof. Asma Farooque

Head & Dean, Integral Business School





