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INTEGRAL BUSINESS SCHOOL

Exclusive Hands-on Learning Experience

PEOPLE ANALYTICS

ORGANIZED BY

INTEGRAL BUSINESS SCHOOL

Integral University, Lucknow, Phase-III

24 AUG 2026 | **Start at 10:00AM**

LT 003

Speaker



Dr. Pooja S. Kushwaha

PhD | MCA | MBA (Computer Management)
IBM Certified Analytics Trainer
Professor of Business Analytics,
Jaipuria Institute of Management, Indore

Faculty Mentor

Prof. Asma Farooque
Dean & Head

Faculty Coordinator

Dr. Orooj Siddiqui
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Department of Business Management

All students of MBA (2nd Year) are hereby informed that a Hands-On Online Training in People Analytics Tools has been scheduled to enhance their practical understanding and application of people analytics concepts and software.
The details of the training are as follows:

- Date: 24th August 2026
- Time: 10:00 PM onwards
- Venue: LT003, Integral Business School, Phase 3

All students are requested to report to the venue well in advance and ensure their presence for the training session. Students are expected to participate actively and make the most of this hands-on learning opportunity.

Prof. (Dr.) Asma Farooque
Dean & Head, Integral Business School

Faculty Coordinator
Dr Orooj Siddiqui
DBM-IBS

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SUMMARY REPORT

Hands-On Training on HR Analytics Tools: Power BI and Pivot Tables

A **Hands-On Online Training in People Analytics Tools** was conducted for the **MBA (2nd Year)** students of Integral Business School on **24th August 2026**. The session focused on developing practical knowledge of **HR Analytics**, with particular emphasis on **Power BI and Excel Pivot Tables** as effective tools for analyzing and visualizing HR data.

The session was conducted by **Dr. Pooja S. Kushwaha, PhD, MCA, MBA (Computer Management), IBM Certified Trainer**, Professor of Business Analytics at Jaipuria Institute of Management, Indore. With over **20 years of experience in Business Analytics**, Dr. Kushwaha specializes in **Advanced Excel, Power BI, Tableau, Artificial Intelligence, Generative AI, and Digital Analytics**.

Session Highlights

The training emphasized the growing importance of **data-driven decision-making in Human Resource Management**. Students were given practical exposure to **Power BI**, including the creation and interpretation of dashboards and visual reports using HR-related data.

The session also focused on **Excel Pivot Tables** as a useful HR Analytics tool for summarizing and analyzing large datasets, identifying trends, comparing HR metrics, and generating meaningful insights for decision-making.

A key focus of the programme was the **role of HR Analytics skills in enhancing employability**. Students were made aware that proficiency in tools such as **Power BI and Advanced Excel** can provide a competitive advantage in the job market and prepare them for emerging **data-driven HR roles**.

The hands-on approach helped bridge the gap between **theoretical HR concepts and practical industry requirements**, enabling students to develop analytical, technological, and decision-making skills.

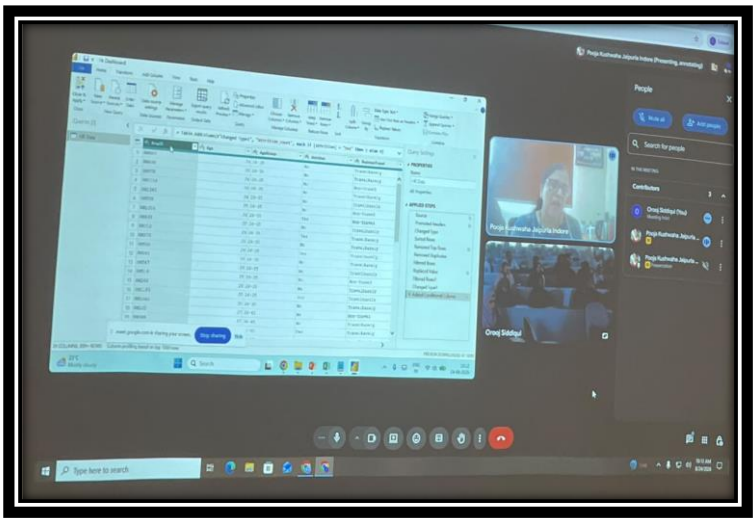
Key Takeaways

- Practical exposure to **Power BI and Excel Pivot Tables** for HR Analytics.
- Understanding the application of data visualization in HR decision-making.
- Developing skills for analyzing and interpreting HR data.
- Awareness of the growing demand for **analytics-driven HR professionals**.

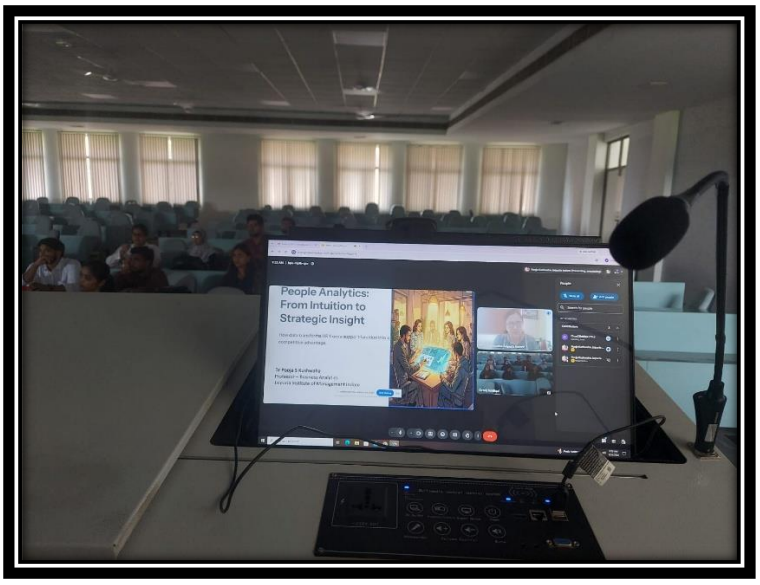
- Strengthening **employability and career readiness** through industry-relevant digital skills.

The session was **coordinated by Dr. Orooj Siddiqui**

Overall, the training was a meaningful initiative towards equipping MBA students with industry-relevant HR Analytics skills and enhancing their employability in an increasingly data-driven business environment.


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People Analytics:
From Intuition to
Strategic Insight
People



