INTEGRAL BUSINESS SCHOOL
Nurturing Future Business Leaders

**INTEGRAL BUSINESS SCHOOL**
**DEPARTMENT OF HOTEL MANAGEMENT**

**Ref. No:** IBS/2026-27/GL/003 **Dated:** 11/08/2026

**NOTICE**

All students of the **Department of Hotel Management, Integral University** are hereby informed that a **Guest Lecture by Jojo International** is being organized as part of the department's initiative to provide students with valuable industry exposure, professional insights, and international career opportunities.

**Jojo International** is one of **India's leading international hospitality recruitment companies**, specializing in connecting hospitality professionals and students with career opportunities in the global hospitality industry.

**Date:** 12/08/2026
**Time:** 10:30 AM onwards
**Venue:** Seminar Hall, LT Block

**Instructions for Students**

- **Attendance is compulsory** for all students.
- Students must report to the venue **before 10:30 AM** and be seated on time.
- All students must attend the session in the **prescribed college uniform**.
- **Professional grooming is strictly mandatory.** Students must maintain proper hairstyle, clean and trimmed nails, polished shoes, and overall personal hygiene.
- Students are required to maintain **professional discipline, decorum, and etiquette** throughout the session.
- Students are encouraged to actively participate and interact with the industry representatives to gain maximum benefit from the session.

**Strict compliance with the prescribed uniform and grooming standards is mandatory.**

**Prof. (Dr.) Asma Farooque**
Dean,
Integral Business School

# REPORT ON GUEST LECTURE BY JOJO INTERNATIONAL

The **Bachelor of Hotel Management (BHM), Integral University, Lucknow**, organized a Guest Lecture by **Jojo International Pvt. Ltd.** on **12 August 2026** at the **Seminar Hall, LT Block**. The session commenced at **10:30 AM** with the objective of introducing students to international internship and employment opportunities in the hospitality sector. The event was conducted under the esteemed guidance of **Prof. (Dr.) Asma Farooque, Dean, Integral University**, and coordinated by **Dr. Feroz Haider Alvi, Assistant Professor**. Jojo International Pvt. Ltd. is a leading international hospitality recruitment company specializing in connecting hospitality students and professionals with organizations across the global hospitality industry.

The session featured **Mr. Manish Ji, Regional Head, Jojo International Pvt. Ltd.**, who interacted with the students and shared insights based on his experience in international hospitality recruitment. He discussed international internships and employment opportunities, the recruitment process, and the expectations of global hospitality employers. He also highlighted the importance of practical knowledge, effective communication, interpersonal skills, confidence, adaptability, and a professional attitude in the hospitality industry.

A significant part of the interaction focused on **professional grooming, discipline, and workplace etiquette**. Students were reminded that personal presentation and conduct are important aspects of hospitality, particularly in a guest-oriented profession. In accordance with the instructions issued for the event, students attended in the prescribed college uniform and maintained appropriate grooming standards, including proper hairstyle, clean and trimmed nails, polished shoes, personal hygiene, and overall professional appearance.

The students participated actively and showed keen interest in the discussion. They listened attentively to Mr. Manish Ji and engaged with him on matters related to internships, recruitment procedures, employer expectations, and the professional environment of the international hospitality industry. The open interaction allowed students to seek clarification and communicate directly with an experienced industry representative.

Mr. Manish Ji encouraged students to remain adaptable and committed to continuous learning, emphasizing the need to develop the professional qualities required to work effectively in diverse

hospitality environments. His observations provided students with a practical perspective on the standards and expectations associated with the profession.

The interaction also served as a valuable platform for **industry-academia engagement**, enabling students to relate their academic preparation to contemporary industry practices and gain perspectives beyond the classroom.

The **Bachelor of Hotel Management (BHM), Integral University, Lucknow**, sincerely expresses its gratitude to **Mr. Manish Ji, Regional Head, Jojo International Pvt. Ltd.**, for visiting the university and sharing his valuable time, knowledge, and professional experience with the students. His interaction was informative, engaging, and relevant to students pursuing Hotel Management.

The Guest Lecture concluded successfully in a disciplined and interactive environment, with active participation from the students. The engagement strengthened the connection between the **Bachelor of Hotel Management programme and the hospitality recruitment industry**, adding practical value to the students' academic experience.







**CREATIVE/POSTER OF THE EVENT**

# PHOTOGRAPHS OF THE EVENT








