INTEGRAL BUSINESS SCHOOL
Nurturing Future Business Leaders

INTEGRAL BUSINESS SCHOOL
BACHELOR OF HOTEL MANAGEMENT

Ref No. IBS/2026-27/OUTR/008 **Date**:31/08/2026

NOTICE

All students of the Bachelor of Hotel Management (BHM) programme are hereby informed that the Bachelor of Hotel Management is facilitating participation in Mission Udaan- Tourism & Hospitality Training career program, being offered by FICCI Flo, interested students shall submit their names to the coordinator.

Program Details:

Date	1 September 2026
Departure Time	9:00 AM sharp
Assembly Point	Phase 1 Campus, Integral University
Programme Time	10:30 AM
Venue	G.D. Goenka Public School, Gomti Nagar, Lucknow – Auditorium

Important Instructions

1. All students are requested to assemble at Phase 1 Campus by 8:45 AM to ensure timely departure at 9:00 AM sharp.
2. Students must come in proper formal uniform with appropriate grooming and professional appearance.
3. Students must carry their University ID cards.
4. Students are expected to maintain discipline, decorum, and professional conduct throughout the programme.
5. Students are encouraged to actively participate in the programme and make the most of the career guidance, industry interaction, and networking opportunities.
6. Students must strictly follow the instructions of the accompanying faculty members and event organizers.

All students are requested to take note of the above schedule and ensure timely reporting.

Prof. (Dr.) Asma Farooque
Dean
Integral Business School

REPORT ON STUDENT TOURISM & HOSPITALITY CAREER PROGRAMME

The students of Bachelor of Hotel Management, Integral University, Lucknow, participated in the **Mission Udaan: Student Tourism & Hospitality Career Programme** held on **1 September 2026 at the Auditorium of G.D. Goenka Public School, Gomti Nagar, Lucknow**. The programme was **organised by FICCI FLO** under the leadership of the **Event Chairs, Ms. Hina Sheeraz and Ms. Lalita Goel**, with the objective of providing students with meaningful exposure to the tourism, hospitality, travel, and aviation industries and helping them understand the diverse career opportunities available in these sectors.

A total of **22 students of the Bachelor of Hotel Management (BHM) programme** participated in the event. The participation provided students with an excellent opportunity to interact with experienced professionals and gain insights into the evolving requirements, career prospects, and professional expectations of the tourism and hospitality industry.

The event was conducted successfully under the **guidance and leadership of the esteemed Dean, Prof. (Dr.) Asma Farooque**. The entire participation and coordination of the students were managed by faculty members, **Dr. Feroz Haider Alvi** and **Ms. Amisha Srivastava**, who accompanied the students and coordinated the activities throughout the programme.

The event was inaugurated by **Shri Jaiveer Singh Ji, Hon'ble Minister of Tourism, Government of Uttar Pradesh**, whose presence added significant value and prominence to the programme. His participation highlighted the importance of tourism and hospitality as major contributors to employment generation, economic development, and the growth of Uttar Pradesh as a tourism destination.

One of the major highlights of the programme was the **expert panel discussion**, which brought together distinguished professionals and industry representatives from tourism, hospitality, aviation, and related sectors. The panel comprised **Mr. Sameer Sharma, Associate Director – Uttar Pradesh & Uttarakhand, IndiGo; Mr. Pratik Hira from TORNOS; Ms. Preeti Srivastava, Deputy Director, Uttar Pradesh Tourism, Government of Uttar Pradesh, Lucknow; Mr. Sarvesh Goel, Owner, Centrum Hotels; Mr. Sheeraz, Owner, Sheeraz Tours and Travels; and Mr. Deepak from the Aviation sector**.

The interaction with the panel members proved highly beneficial for the students. The experts shared valuable perspectives on **career opportunities, industry expectations, professional skills, employability, customer service, tourism development, aviation, and the changing dynamics of the hospitality sector**. The students were able to gain practical insights directly from industry professionals and understand the competencies required to build successful careers in the tourism and hospitality industry.

The students of the Bachelor of Hotel Management programme demonstrated **active participation and keen interest throughout the event**. They attentively engaged with the sessions, interacted with industry professionals, and gained valuable exposure to the practical aspects of the sector. The programme also encouraged students to broaden their understanding of career opportunities beyond conventional hotel operations and explore emerging avenues in tourism, travel, aviation, and allied industries.

The event served as an effective platform for **industry-academia interaction** and helped bridge the gap between classroom learning and real-world professional requirements. Such programmes are particularly valuable for BHM students as they provide direct exposure to industry leaders, facilitate professional networking, and help students make informed decisions regarding their future career paths.

Outcome of the Programme

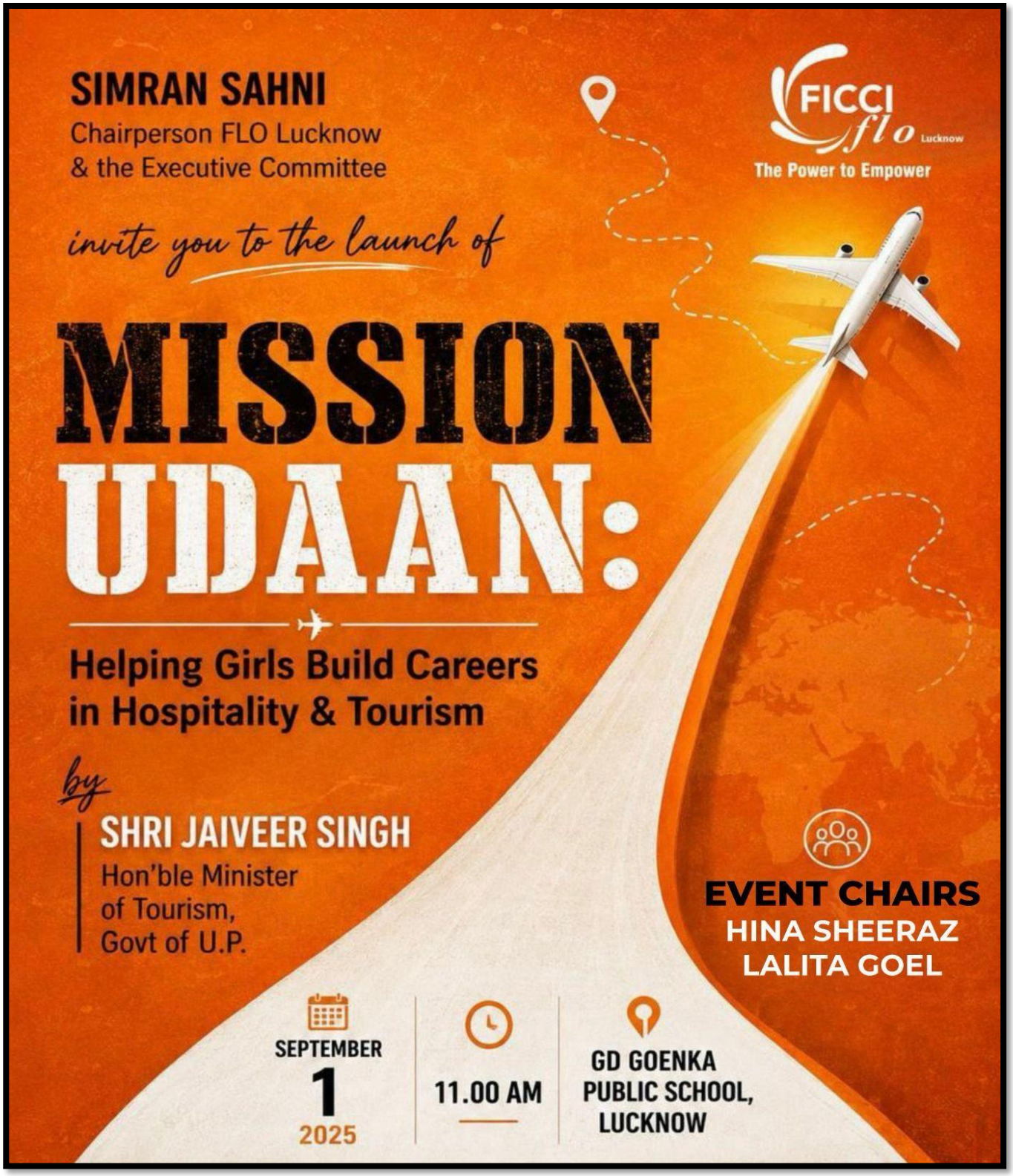
The **Student Tourism & Hospitality Career Programme was a great success**. The enthusiastic participation of the students, valuable guidance from the university leadership, effective coordination by the faculty members, and interaction with distinguished industry experts made the programme highly informative and enriching.

The event successfully provided students with:

- Exposure to the current tourism and hospitality industry landscape.
- Awareness of diverse career opportunities in tourism, hospitality, travel, and aviation.
- Direct interaction with industry professionals and experts.
- Insights into industry expectations and employability skills.

- Opportunities for professional networking and career guidance.
- Greater motivation to pursue careers in the tourism and hospitality sector.

Overall, the programme was an **enriching, engaging, and professionally valuable experience for the participating BHM students** and contributed significantly towards enhancing their industry awareness, professional outlook, and career orientation.



CREATIVE/POSTER OF THE EVENT

PHOTOGRAPHS OF THE EVENT







